



2025

SPONSORSHIP

Guide



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OVERVIEW

Dear Valued Community Partner,

At the Canton Regional Chamber of Commerce, we believe that growth and prosperity are built through collaboration. Your partnership empowers us to continue fostering a thriving business environment, driving economic vitality, and enriching the lives of those who call our region home.

This sponsorship guide highlights a range of opportunities for you to invest in programs and initiatives that align with your values and goals. Whether it's supporting dynamic events that draw thousands, workforce development programs shaping tomorrow's leaders, or advocacy efforts strengthening our business climate, your sponsorship directly impacts our community's success.

By investing in the Chamber, you're not just supporting an organization—you're contributing to a vision of progress and innovation. Together, we can create a stronger, more vibrant Canton region where businesses flourish, and residents thrive.

We invite you to join us in this mission. Your commitment will leave a lasting legacy, demonstrating your dedication to our region's growth and well-being. Let us work hand in hand to build a brighter future.

Thank you for considering this opportunity to make a meaningful difference. We look forward to partnering with you and celebrating your impact in the year ahead.
With gratitude,

Warm regards,



Melinda McNutt

Vice President of Development

Canton Regional Chamber of Commerce

440-855-9097

melinda@cantonchamber.org

YEAR AT-A-GLANCE

FEBRUARY

ACAA Day in Columbus
Akron-Canton Regional Impact
Ohio Conference
Building Better Boards

MARCH

Business Expo
AI Tech Summit
Spring Spotlight Program
Stark Forum

APRIL

Leadership Conference
Women in Business

MAY

Spring Golf Classic

JUNE

38th Signature Class Graduation
Youth Leadership Academy
Summer Camp
ystark! 18th Annual Twenty
under Forty Awards

JULY-AUGUST

Pro Football Hall of Fame
Enshrinement Festival
Chamber Cup

SEPTEMBER

39th Signature Class Leadership
Program Opening Retreat
Clay Shooting
Fall Spotlight Program
Oktoberfest & Fall Festival
Regional Summit

OCTOBER

Financial Legacy
Vintage Canton
ACAA Annual Reception
ACAA Policy Conference &
Leadership Reception

NOVEMBER

Annual Meeting & Business
Excellence Awards
ystark! Young Pro Conference

DECEMBER

Light Up Downtown

MONTHLY

AultCare QuickConnect Luncheon
Business After Hours
ystark! Sunrise Sessions
YP Meetup

ANNUAL INVESTOR

INVESTMENT OPPORTUNITIES

PRESIDENT'S CIRCLE - \$25,000

Become an inaugural member of the President's Circle in 2025!

The President's Circle recognizes the business and organizations who invest \$25,000 a year or more to support Chamber events and programs. In addition to the recognition that sponsors receive for supporting chamber events and programs, President's Circle investors will receive year-long promotion recognizing their commitment to regional business and economic growth. Benefits include but are not limited to:

- Invite only events to network with other members of the President's Circle.
- Year-long recognition as a President's Circle investor on the chamber website.
- Dedicated promotion in the Chamber newsletter and on social media.
- Annual recognition event to celebrate President's Circle investors.

ENSHRINEMENT WEEK FESTIVAL MAJOR INVESTOR - \$25,000

A Major Investor is any organization or individual contributing a minimum of \$25,000 to support Enshrinement Festival events. Major Investors automatically qualify for membership in the President's Circle. As a Major Investor, your business will be prominently recognized as a major sponsor across all eight Enshrinement Festival events. This includes exclusive recognition on the event website, promotional campaigns, marketing materials, on-site signage, and event programs, showcasing your invaluable support of the Enshrinement Festival.

MEMBER INVESTOR - \$7,000

Recognized as an "event sponsor" for all 27 chamber membership events including Business After Hours, QuickConnect, Network, and Business Expo.

ENSHRINEMENT WEEK EVENT INVESTOR - \$8,500

Recognized as an "event sponsor" for all Enshrinement Week Events including the Balloon Classic, Community Parade, Grand Parade, Enshrinees Gold Jacket Dinner, Unscripted & Tailgate, Fashion Show Luncheon, Up, Up & Away 5K, and Volunteer Appreciation Party. Event tickets will be provided to our sponsors for all 8 events.

(continued on next page)

ANNUAL INVESTOR

CULTIVATING GROWTH - \$5,000

Cultivating Growth embodies the Chamber's enduring commitment to economic and community development. This initiative emphasizes collaboration and innovation to strengthen our regional economic ecosystem. Over the years, our strategies have evolved to meet the dynamic needs of our business community. Just as economic development looked different in 1914 than it does in 2024, it will continue to evolve through 2025 and beyond. *With the support of community leaders, the Chamber has identified three strategic priorities to guide our efforts from 2025 to 2030:*

Regionalism: Break down barriers to regional collaboration across Stark and adjacent counties by building stronger connections to other chambers, business associations, community organizations, and government entities.

Workforce Development: Help attract, retain, and develop the workforce our employers need by partnering with regional educational institutions, economic development organizations, government entities, and community groups to design and implement innovative programs and initiatives.

Economic Development: Facilitate direct economic development support to Chamber members, especially for businesses in the non-traded-goods sector, by connecting them to grants, incentives, financing, and other resources to fuel their growth.

Our five-year plan outlines a roadmap to drive success in these key areas. By diligently implementing these goals, we will deliver measurable progress year over year. As we transition into the next era of *Cultivating Growth*, we are committed to transparency and collaboration. By becoming a *Cultivating Growth* investor in 2025, you will have the opportunity to participate in quarterly investor calls. These exclusive sessions will offer insights into our progress, highlight quarterly accomplishments, and provide a forum for your questions and input. To show our gratitude, in 2025, your logo will be featured in marketing materials, announcements, events, and programs related to advancing regionalism, workforce development, and economic development. Your investment directly provides the resources we need to achieve our ambitious goals.



CANTON
REGIONAL
CHAMBER SM

CRCC BY THE NUMBERS

Nearly
1,900
members

220+ new
members

150+
total
events

260+
networking
tip clubs

30+
ribbon
cuttings

8 HOF
Enshrinement
Festival
community
events

60+
y**stark!**
gatherings

350,000+
estimated
total
attendance

135+
Leadership
Stark County
total program
graduates

20+ ACAA
elected
official
events



BUSINESS EVENTS

ANNUAL MEETING & BUSINESS EXCELLENCE AWARDS

“Celebrating Excellence & Building Community”: The 111th Annual Meeting, now featuring the Business Excellence Awards, will be a dynamic and engaging evening bringing together community leaders and celebrating business excellence.

Date: November

Location: TBD

Expected Attendance: 400-500

Presenting Sponsor - Huntington

Business Excellence Awards Sponsor: (\$6,500)

Sponsors receive a table for 8 (premium placement).

- Recognition as a Business Excellence Awards sponsor. Logo included on all communications promoting the awards, and recognition during the awards portion of the event.
- Company logo prominently displayed in marketing and promotional pieces of the event including the website, newsletter, email invitations, and social media.
- Company logo prominently displayed in programs and signage at the event.
- Logo on the Chamber Website Annual Meeting event page with a link to your website.
- Logo included with other sponsors during multimedia presentation at the event.
- One full-page color ad in the event program (sponsor to provide camera ready ad).
- Social media banner for LinkedIn to promote your participation at the event as a sponsor.

Corporate Sponsor: (\$4,000)

Sponsors receive a table for 8 (premium placement).

- Company logo prominently displayed in marketing and promotional pieces of the event including the website, newsletter, email invitations, and social media as a corporate sponsor.
- Company logo prominently displayed in programs and signage at the event.
- Logo on the Chamber Website Annual Meeting event page with a link to your website.
- Logo included with other sponsors during multimedia presentation at the event.
- One full-page color ad in the event program (sponsor to provide camera ready ad).
- Social media banner for LinkedIn to promote your participation at the event as a sponsor.

THIRD ANNUAL STARK COUNTY WOMEN IN BUSINESS SUMMIT

The Stark County Women in Business Summit is a conference designed to inspire and support women in their professional pursuits as well as address unique challenges that women face at different stages of their careers. The conference will feature keynotes from successful women entrepreneurs and executive, as well as interactive workshops that cover leadership, storytelling, work-life balance, and personal and professional wellness.

Expected Attendance: 175-200

Presenting Sponsor - \$10,000

Gold Sponsor - \$5,000

- 8 event tickets
- Opportunity to introduce a panel or speaker.
- Scripted thanks to be read during the opening remarks.
- Full page advertisement in the program
- Table display to share information about your business.
- Opportunity to place a piece of collateral or branded item at attendee tables.
- Company logo listed on all print and digital promotional materials recognizing your organization as an event sponsor.
- Opportunity to be recognized as a sponsor for one of the following event components; morning breakfast, lunch, or afternoon refreshment break.

Silver Sponsor - \$3,000

- 6 event tickets
- Recognition as an event sponsor during opening remarks.
- ½ page advertisement in the program
- Opportunity to distribute a piece of collateral or branded item at the event.
- Company logo listed on all print and digital promotional materials recognizing your organization as an event sponsor.
- Opportunity to be recognized as a sponsor for one of the following event components; pens, nametags, water, snack, tote bag.

Bronze Sponsor - \$1,500

- 4 event tickets
- Recognition as an event sponsor during opening remarks.
- 1/4 page advertisement in the program
- Company logo listed on all print and digital promotional materials recognizing your organization as an event sponsor.

Event Sponsor - \$1,000

- 2 event tickets
- Company logo listed on all print and digital promotional materials recognizing your organization as an event sponsor.

SECOND ANNUAL AI TECH INNOVATION SUMMIT

Co-Presented by Malone University

Join us for the second annual AI Tech Innovation Summit where leaders and innovators will discuss emerging technology trends and ways to drive innovation, social progress, and economic growth in Northeast Ohio. This can't-miss forum will feature compelling keynotes, panel discussions, networking, and more.

Expected Attendance: 175-200

Gold Sponsor - \$5,000

- Opportunity to introduce a speaker.
- Scripted thanks as a sponsor to be read during remarks.
- Opportunity to distribute a piece of collateral or branded item on the tables.
- Company logo prominently featured in marketing materials, Chamber website, and event program.
- Table in the foyer to share information about your business.
- Full page program ad.
- Opportunity to be recognized as a sponsor for one of the following event components; morning breakfast, lunch, or afternoon refreshment break.
- 8 event tickets.

Silver Sponsor - \$2,500

- Recognition by our emcee during the event, showcasing your commitment to the AI Summit.
- Company logo featured in event materials, program, and on the Chamber website
- ½ page advertisement in the program
- 6 event tickets
- Opportunity to be recognized as a sponsor for one of the following event components; pens, nametags, water, snack, or student ticket sponsor.

Bronze Sponsor - \$1,000

- Recognition from the podium as a sponsor.
- Company logo prominently featured in marketing materials, Chamber website, and event program.
- 1/4 page advertisement in the program
- 4 event tickets

Event Sponsor - \$500

- Recognition from the podium as a sponsor.
- Company logo prominently featured in marketing materials, Chamber website, and event program.
- 2 event tickets



FINANCIAL LEGACY SYMPOSIUM

The Canton Regional Chamber of Commerce, in partnership with Beese Fulmer Private Wealth Management, is thrilled to announce the eagerly awaited 5th annual Financial Legacy Symposium. The symposium will bring together the brightest minds and experts in the field to address the unique opportunities and challenges faced by the next generation of multi-generational family businesses. Through insightful discussions and presentations, attendees will gain valuable insights on key topics.

Lunch Sponsor - \$3,000

- Brief remarks at beginning of lunch
- Opportunity to introduce speaker
- Logo on event website
- Logo on marketing materials, including e-blasts to 6,000+ businesses
- Social media exposure
- Logo on slides when not otherwise in use
- Full page ad in the event program
- (6) event tickets

Refreshments/Cocktail Reception Sponsor - \$2,000

- Brief remarks at beginning of reception
- Signage on table of refreshments throughout the day and the cocktail party
- Logo on event website
- Social media exposure
- Logo on slides when not otherwise in use
- 1/2 page ad in the event program
- (4) event tickets

Session Sponsor - \$1,500 - 3 available

- Three-minute speaking opportunity
- Introduce panel and moderator
- Social media exposure
- Logo on slides when not otherwise in use
- 1/2 page ad in the event program
- (2) event tickets



MEMBERSHIP EVENTS

MEMBERSHIP EVENTS SPONSORSHIP PROSPECTUS



With more than 1,900 members, the Chamber is dedicated to exceptional value for each Chamber member by providing customized Member Success Plans, extensive networking opportunities, public policy advocacy, and workforce and professional development programs.

ANNUAL MEMBERSHIP EVENTS SPONSOR - \$7,000

As an Annual Membership Events Sponsor, your logo to be displayed on all events and marketing materials for all 27 membership events in 2025. This includes 12 Business After Hours events, 12 Quick Connect events, the 23rd annual Business Expo, and the bi-annual Network events. In addition to brand recognition in support of all membership events, sponsors will receive 24 Quick Connect tickets, 6 Network event tickets, a table display at select events and more.

BUSINESS AFTER HOURS

The Business After Hours networking series from the Canton Regional Chamber of Commerce is about mixing business connections, old and new, while blending socializing with sales. Business After Hours is a well-known and established monthly event in the community, designed for Chamber members (and non-members) to meet and build relationships with other business people. With an interesting and new venue for each event, our guests get a great introduction and intimate look into businesses all over Stark county, as well as delicious food and beverages. It's business networking at its finest! The cost to attend is free for Chamber members and \$15 for non-members and attracts 100+ attendees each month.

PRESENTING SPONSOR - WESTFIELD BANK

- Logo placed on all event marketing materials as the Presenting Sponsor.
- Opportunity to give an announcement at each event.



ANNUAL EVENT SPONSOR - \$2,750

- Logo placed on marketing materials for all 12 events plus on-site event recognition.

VENUE SPONSOR

Our venue sponsors incur costs each month to host our networking events and should be recognized accordingly. Please contact us if you would like to become a venue sponsor.

ONE TIME EVENT SPONSOR - \$250

- Logo placed on all event marketing materials for the month of your choosing plus on-site event recognition.

QUICK CONNECT

Quick Connect is the third Wednesday of each month and attracts 100+ attendees. Ticket cost is \$25 for members and \$35 for non-members.

PRESENTING SPONSOR - AULTCARE

ENGAGEMENT SPONSOR - FARMERS NATIONAL BANK

ANNUAL EVENT SPONSOR - \$2,750

- Logo placed on all event marketing materials as an event sponsor plus 2 free tickets per event.

ONE TIME EVENT SPONSOR - \$250

- Logo placed on all event marketing materials for the month of your choosing plus 2 free event tickets.



BUSINESS EXPO - MARCH 13, 2025

Business Expo, an annual highlight showcasing our members' company displays and delectable treats from local restaurants. This event is not just an exhibition but a dynamic platform where exhibitors and sponsors alike forge new business leads, connect with local businesses and the public, and participate in an ever-growing networking opportunity. With 800-1,000 attendees annually and 125+ vendors, the Business Expo is a thriving and free community event.

PRESENTING SPONSOR - AULTCARE

GOLD LEVEL SPONSOR - \$2,500

- Logo placed on all event marketing materials as a gold sponsor.
- Full page ad in the event program.
- Exhibition table.
- Opportunity to sponsor one of the following event components: Taste of Stark // Balloon Sponsor // Media Sponsor

EVENT SPONSOR - \$1,500

- Logo placed on all event marketing materials as an event sponsor.
- Logo placement in the event program.
- Exhibition table.

BAR SPONSOR - \$500

- Logo on display at the bar.



NETWORK - SPRING & FALL

The Canton Regional Chamber of Commerce speed networking event provides a unique opportunity for "speed lead building." Business professionals attend this fast-paced networking event. Seated at tables of eight, each participant has 2 minutes to talk about their business/cause. This event is similar to speed dating! Companies share information about their businesses and collect new contacts. Network happens twice a year. The cost to attend is \$40 for members and \$65 for non-members. Attendance: 100.

PRESENTING SPONSOR - \$2,500

GOLD SPONSOR - \$1,000

- Logo placed on all event marketing materials as a gold sponsor.
- Includes 4 event tickets.
- Opportunity to sponsor one of the following event components: Name Badge // Bags // Breakfast

EVENT SPONSOR - \$250

- Logo placed on all event marketing materials as an event sponsor.
- Includes 2 event tickets.



SPONSOR BENEFITS

Experience an unparalleled level of brand exposure with our comprehensive marketing package. All sponsors will enjoy the following benefits:

MARKETING COLLATERAL

- Immerse your brand by having your logo showcased across various marketing collateral, including: Website (with a direct link to your site) // Social media platforms // Chamber eblasts

EVENT SIGNAGE

- Elevate your presence with strategic placement of your logo on event signage.



SPORTS EVENTS

SPORTS EVENTS

SPRING GOLF CLASSIC

We are excited to present the annual Spring Golf Classic. This event will attract 100+ players and promises an unparalleled blend of camaraderie, sportsmanship, and networking, representing our mission to spearhead regional business and community development through creativity and collaboration.

- Logo displayed in marketing and promotional aspect of the event.
- One foursome, including green's fee, cart, use of driving range.
- Company logo: signage at designated hole (24" X 36")
- Sponsor recognition from podium at lunch

Cost - \$1,750

FALL CLAY SHOOTING

We are excited to present our first Clay Shooting event hosted at Airport Ridge near Millerburg, Ohio. This event will attract 100+ players.

- Logo displayed in marketing and promotional aspect of the event.
- One foursome, including a cart, ear protection, ammunition, and gun rental if required. (Eye protection must be provided by individuals.)
- Targeted exposure; Display your company logo on signage at designated targets (24" X 36").
- Sponsor recognition from podium at lunch

Cost - \$2,000

PRICE TO SPONSOR BOTH EVENTS - \$3,250

CHAMBER CUP

CHAMBER CUP GOLF OUTING

Join business leaders, entrepreneurs, and professionals for the inaugural Chamber Cup, a collaboration between the Canton Regional Chamber and North Canton Chamber of Commerce!

Collaboration meets competition in a Ryder Cup style tournament where two teams (Canton Regional Chamber vs North Canton Chamber) square off in an outing unlike any other.

The format of play will consist of 6 holes of Alternate Shot, 6 holes of Best Ball, and 6 holes of Two-Player Team Scramble.

Step beyond the fairways and into the spotlight as a sponsor, using this opportunity to engage with a regional audience of industry influencers and decision-makers. Elevate your brand with customized exposure, including branded carts and custom apparel, affirming your commitment to the growth of our businesses and community!

Date: August

Sponsorship Opportunities:

Title Sponsor - \$5,000: (One available)

- Logo displayed in all marketing and promotional aspects of the event
- Logo prominently displayed on event polo
- One twosome, including green's fee, and cart
- Full color ad in digital program
- Sponsor recognition from podium at lunch

Food Sponsor - \$2,000: (One available)

- Recognition as the Food Sponsor on boxed lunches
- Logo displayed at food stations at BBQ lunch
- Opportunity to provide branded napkins
- Full color ad in digital program
- Sponsor recognition from podium at lunch

Beverage Sponsor - \$1,500: (One available)

- Recognition as the Beverage Sponsor on event materials
- Logo displayed on beverage cart
- Logo displayed at bar or other beverage stations
- Full color ad in digital program
- Sponsor recognition from podium at lunch

CHAMBER CUP

Hole Sponsor - \$1,000: (36 available)

- Company logo: signage at designated hole (24" X 36")
- One twosome, including green's fee, and cart
- Logo prominently displayed on golf cart used during the outing
- Logo displayed in social media promotion
- Half page color ad in digital program
- Sponsor recognition from podium at lunch

Scorecard Sponsor - \$500: (Four available)

- Recognition as the Scorecard Sponsor on event materials
- Logo displayed on each scorecard distributed to participants
- Half page color ad in digital program
- Sponsor recognition from podium at lunch

CONTACT INFORMATION:

For more information or to secure your sponsorship, please contact:

Melinda McNutt

VP of Development and Partnership Relations
Canton Chamber of Commerce
melinda@cantonchamber.org

Zac Bissell

Events Manager
North Canton Area Chamber of Commerce
zbissell@northcantonchamber.org



ystark!
Young professionals engaged in stark county

**YP
EVENTS**

TWENTY UNDER 40!

Twenty under 40! awards recognize Stark County's leaders under 40 who have demonstrated dynamic leadership and social responsibility. These individuals are committed to making a difference in our community and creating a lasting impact. They are the doers, dreamers, and difference-makers. The longevity of the Twenty Under Forty program, now in its 18th year, is a testament of the passion, strength, and grit of the young professionals who choose to live, work, and stay in Stark. Join us as we honor these 20 individuals and celebrate young professionals in our region.

Expected Attendance: 200+

Gold Sponsor - \$3,500

- 8 tickets to the event
- Full-page ad in the event program
- Scripted thanks to be read during the opening remarks.
- Dedicated social media shoutout as sponsor of the program

Silver Sponsor - \$1,500

- 6 tickets to the event
- Full-page ad in the event program

Bronze Sponsor - \$1,000

- 4 tickets to the event
- ½ page ad in the event program

Event Sponsor - \$500

- 2 tickets to the event
- Logo recognition in the event program

All event sponsors will receive the following benefits

- Logo recognition in event promotion including the ystark! Newsletter (2,000 + recipients) and Chamber newsletter (6,000 + recipients).
- Logo recognition on event signage, in the program, recognition via the podium, and logo on display during the multimedia presentation.

YOUNG PRO CONFERENCE

Designed for young professionals, the ystark! YoungPro Conference is an event focused on personal and professional development. It aims to empower YPs with the tools to enact meaningful change within themselves, their companies and the Akron-Canton region. The conference will provide actionable takeaways young professionals can implement to "Level Up". Sessions will include topics such as the power of networking, leveling up leadership and engagement, and the annual favorite - CEO Meet & Eat Roundtable discussions.

Expected Attendance: 80-100

Presenting Sponsor - \$5,000

Gold Sponsor - \$2,500

- 8 event tickets
- Opportunity to give sponsor's welcome from the stage
- Social media spotlight announcing sponsorship
- Opportunity to be recognized as a sponsor for one of the following event components; morning breakfast, lunch, afternoon refreshment break, or closing reception.

Silver Sponsor - \$1,500

- 6 event tickets
- Sponsor recognition in opening remarks
- Social media spotlight announcing sponsorship
- Opportunity to be recognized as a sponsor for one of the following event components; pens, nametags, water, snack.

Bronze Sponsor - \$500

- 2 event tickets
- Sponsor recognition in opening remarks

All event sponsors will receive the following benefits

- Virtual program ad linking to company website
- Logo recognition in event promotion including the ystark! Newsletter (2,000 + recipients) and Chamber newsletter (6,000 + recipients).
- Logo recognition on event signage, in the program, recognition via the podium, and logo on display during the multimedia presentation.

MONTHLY YP EVENTS

YP MEET UP

Young professionals between the ages of 20-40 are invited to join us for a casual networking opportunity after work. This monthly event is a fantastic chance for young professionals to mingle with peers and expand their professional circle.

Annual Presenting Sponsor - \$5,000

Monthly Meet Up Presenting Sponsor (Limit 1 per month) - \$1,500

Monthly Event Sponsor \$500

SUNRISE SESSIONS

Networking with ystark! - Young Professionals have the chance to network with peers while enjoying a light breakfast. Sunrise sessions are every Tuesday at 8:30am.

Annual Presenting Sponsor - \$5,000

Monthly Sponsor - \$350

All event sponsors will receive the following benefits

- Speaking opportunities at events.
- Logo recognition in all event promotion including website, newsletter, social media, and press releases as applicable.



COMMUNITY EVENTS

VINTAGE CANTON

Vintage Canton is a sophisticated downtown gathering, offering distinctive center city charm alongside live music, vibrant art exhibits and, of course, quality wine and beer! As an established event in our community, Vintage Canton has garnered a reputation for excellence and draws a diverse and engaged audience.

Presenting Sponsor - \$10,000

- 24 complimentary tasting passports
- 24 tickets to the VIP tent
- Company named as the VIP tent sponsor
- Logo on tasting passport, entrance banner, and on prominent event signage
- Special recognition throughout the day from the announcer
- 4 tickets to the VIP tent

Gold Sponsor - \$5,000

- 12 complimentary tasting passports
- 12 tickets to the VIP tent
- Recognition throughout the day from the announcer

Silver Sponsor - \$2,500

- Opportunity to sponsor one of the following event elements: stage, entertainment, lanyard, food, cheese and crackers, VIP tent refreshments
- Logo on event signage surrounding sponsored item
- 6 complimentary tasting passports
- 6 tickets to the VIP tent

Bronze Sponsor - \$1,500

- 4 complimentary tasting passports
- 4 tickets to the VIP tent

Event Sponsor - \$750

- 2 complimentary tasting passports
- 2 tickets to the VIP tent

All event sponsors will receive

- Your company's logo will feature prominently in our marketing and promotional materials, including event signage, PR and social media promotion, website event page, press releases, Chamber events calendars, and the Action newsletter.
- Your logo will be included on the entrance banner and on prominent event signage
- Passport Inclusion: Your company's logo will be displayed on the event passports, ensuring that each guest receives a lasting impression of your brand.
- All sponsors can set up a free booth but are required to provide table, tent and chairs.

OKTOBERFEST & FALL FESTIVAL

Join the Canton Regional Chamber of Commerce for year three of the highly anticipated Jackson Township Oktoberfest and Fall Festival! This family-friendly event will feature live music, food, a Biergarten including Ohio craft beers, and games for youth and adults alike. Competitions may include a beer stein holding competition, hot dog toss, stein racing, pretzel eating and more!

Presenting Sponsor - \$10,000

- Exclusive opportunity to sponsor Oktoberfest.
- Includes access to the private sponsor area and logo prominently placed around the event, including beer glasses, logo on cover of tasting passport, entrance banner, video screen and Biergarten tent.
- Brand mentions from announcer throughout the day of the event.
- 20 VIP tickets, includes admission & tasting tickets

Lager Sponsor - \$2,500

- Brand mentions from announcer throughout the day of the event.
- 10 VIP tickets, includes admission & tasting tickets

Exclusive Sponsor - \$2,000

- The Entertainment Sponsor (2 available), Safe Ride Sponsor (1 available), Kids Village (1 available) and Games Sponsor (1 available) are exclusive sponsorships that all receive logos on specialized signage around their designated areas.
- Brand mentions from announcer throughout the day of the event.
- Inclusion in social media promotion of that special area of Oktoberfest
- 6 VIP tickets, includes admission & tasting tickets

Pilsner Sponsor - \$1,000

- 4 VIP tickets, includes admission & tasting tickets

Ale Sponsor - \$500

- 2 VIP tickets, includes admission & tasting tickets

All sponsors will receive

- Logo included in all marketing of event and on Oktoberfest event page with a link to your website.
- Logo during the event on video screen on main stage, in tasting passport, and at entrance banner displayed at each event entrance.

LIGHT UP DOWNTOWN

The Canton Regional Chamber of Commerce kicks off the holiday season in a BIG way with the annual downtown extravaganza – LIGHT UP DOWNTOWN celebrating its 35th year in 2025. Thousands of local residents will enjoy an exciting stage show on the Centennial Plaza stage featuring performances by local talented dance troupes, choirs and more! Santa makes a special visit and helps to kick off the awesome fireworks. Sleigh rides and 14 city blocks light up with attractions, entertainment, refreshments at several downtown businesses who open their doors to help children celebrate the season! The local fire department hands out hats, gloves, mittens, scarves, and socks that are collected at various businesses throughout the community. There's fun for all ages and it's FREE!

Date - December in Downtown Canton

Attendance - 5,000 - 7,000

Presenting Sponsor - AEP Ohio

Gold Sponsor - \$5,500

- Sleigh Ride*
- Lighting of the Tree*
- Fireworks
- Stage Show

Silver Sponsor - \$3,500

- 720 Market*

Bronze Sponsor - \$2,500

- Train Ride*
- Media Sponsor
- Reindeer Sponsor
- Event Map*
- Photo Booth*

Event Sponsor - \$1,000

- Santa*

Community Supporter - \$500

- Table display

Sponsor Benefits

As a sponsor, your logo will appear on all event marketing materials including the website, social media, email, newsletter, and any additional PR opportunities. Your company will receive special recognition during the event via the stage announcer, professional signage, and your logo displayed via the large digital video screen in Centennial Plaza.

*2024 sponsors will have first right of refusal in 2025.



ACAA

AKRON-CANTON ADVOCACY ALLIANCE
CANTON REGIONAL CHAMBER + GREATER AKRON CHAMBER

ACAA
EVENTS

ADVOCACY IN ACTION SERIES

The Akron Canton Advocacy Alliance (ACAA)'s Advocacy in Action Series includes a host of opportunities to bring business leaders, elected officials, policy experts and other thought leaders together for discussions on policy issues and opportunities.

This series will provide members with unique access to policymakers and key decision makers and enable them to impact legislative activities that stand to impact the business community. Topics and event dates/times are based on legislative schedules and sessions as it develops throughout the year to ensure we are addressing the most timely and relevant issues and opportunities.

Over the last year since the ACAA's official formation, we have welcomed over 25 policymakers as part of this series, including U.S. Senator Sherrod Brown, U.S. Congresswoman Emilia Sykes, U.S. Congressman Michael Rulli, U.S. Congressman Max Miller, Lt. Governor Jon Husted, and well over a dozen state legislators and local government officials.

The **Policy Conference & Leadership Reception** provides an opportunity for elected officials, candidates, business executives, and community stakeholders to connect and network in an intimate setting. In addition to this, this event will feature a panel discussion with state legislators and other key government stakeholders on upcoming legislative activities and state budgets.

The **ACAA Day in Columbus** will feature a series of discussion with state legislators, Administration Officials, and other government stakeholders on the ongoing State Operating Budget process and other legislative activities that stand to impact the business community. During the event, attendees will have the opportunity to hear new and exciting updates, directly engage with key decision makers, and participate in Q&A. Breakfast and lunch will be provided and a social networking event will follow the formal program.

Akron-Canton Regional Impact Ohio Conference

Through a partnership between the Ohio Chamber of Commerce and ACAA, this unique event will bring together key government officials, business leaders, and community stakeholders to discuss important issues and opportunities facing the Akron-Canton region. During this information-packed conference, attendees will hear first-hand from policy experts on current political activities and have an opportunity to network and participate in Q&A. The event will feature multiple sessions with elected officials, key government officials and business leaders.

ADVOCACY IN ACTION SERIES

Dates & Times:

- Advocacy in Action series dates/times TBD
- ACAA Day in Columbus: February 2025 (time TBD)
- Policy Conference & Leadership Reception: October 29, 2025 (4:30-7:30 p.m.)

Location:

- Series: TBD
- ACAA Day: Ohio Statehouse
- Reception: Pro Football Hall of Fame

Average Attendance:

- Series: 40-50 per event
- ACAA Day: 50-75
- Reception: 150

Sponsorship Deadline:

(to be included in all print materials)

- Series: TBD
- ACAA Day: December 31, 2024
- Reception: October 3, 2025

Presenting Sponsor - \$5,000

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Company recognized as a sponsor from the podium
- Opportunity to deliver a company message from the podium or introduce the speaker at each series event
- Eight tickets to each series event, including the Leadership Reception
- Mentions on social media platforms regarding the event
- Option to be featured in a promo video for marketing purposes

ACAA Day in Columbus only

- Remarks from the podium and or the opportunity to introduce speakers
- Opportunity to have a giveaway at the event
- Four tickets

Premier Sponsor - \$2,500

- Premier sponsorship recognition, via company logo, on all marketing, promotional materials and communications leading up to the events
- Company recognized in remarks during the presentation portion of the events
- Four tickets to each series event, including the Leadership Reception
- Two tickets to ACAA Day in Columbus

Supporting Sponsor - \$1,000

- Supporting sponsorship recognition, via company logo, on all marketing, promotional materials and communications leading up to the events
- Two tickets to each series event, including the Leadership Reception
- One ticket to ACAA Day in Columbus



LEADERSHIP
S T A R K C O U N T Y

LSC
EVENTS

LEADERSHIP STARK COUNTY

SIGNATURE PROGRAM:

*The Signature Leadership Program is a transformative 10-month experience for executives that empowers participants to grow as dynamic and impactful leaders. Through the program, individuals learn to leverage their personal strengths for greater effectiveness while enhancing skills in strategic agility, innovation, collaboration, communication, and relationship-building. Participants also gain a deeper understanding of local issues, assets and resources, along with opportunities to engage with their community and drive positive change. **Sponsoring this program supports the development of leaders dedicated to making a meaningful difference in their organizations and communities.***

Signature Class Sponsor - \$6,000 - Sponsor all 10 months of the Signature Class (limit to one)

- Recognized and thanked as a sponsor at the start of every Signature Class event
- CEO or designee invited to be guest of LSC at one Program Day
- CEO or designee invited to give welcome remarks at graduation and opening retreat
- Sponsor logo included on all marketing materials
- Special recognition in the Action Newsletter (6,000+ recipients)
- Live link on home page of web site all year.
- Recognition across social media platforms
- Other tailored benefits as agreed upon
- 4 tickets to graduation
- 2 tickets to the Leadership Conference

Opening Retreat Sponsor - \$3,500

A 2-day experience for class members to begin the Signature Program. It focuses on Stark County history, strengths and challenges, and gaining insight into personal leadership styles, team building, and ethics.

- Company representative invited to give welcome at retreat, company banner displayed at opening retreat
- Special recognition across website, newsletter, and social media.
- Other tailored benefits as agreed upon
- 2 tickets to graduation

Session Sponsor - \$1,700

A full-day program focusing on a specific aspect of the county's economy, education, culture, social services, justice system, and more. Sponsors may choose from one of the following program days: Stark County Day, Economic Development Day, Human Service Day, Asset Building Day, Education Day, Cultural Diversity Day, Arts Day, Justice & Safety Day, Citizen Day.

- Special recognition across website, newsletter, and social media
- Special recognition at graduation ceremony

LEADERSHIP STARK COUNTY

Graduation Ceremony Sponsor - \$2,500

An evening of recognition for Signature Program graduates, families, and corporate sponsors.

- Recognized as graduation ceremony sponsor
- 4 tickets to graduation ceremony
- Company representative invited to give sponsor's welcome at the event
- Logo via all event marketing including event page, newsletter, and social media
- Logo in the ceremony program
- Logo on display at event via event signage

SPOTLIGHT PROGRAM - \$1,500 per session (2 sessions/year)

*The Spotlight Program is a transformative opportunity for young professionals in their 20s to mid-30s to elevate their careers and leadership potential. Offered twice a year in six dynamic sessions, this program equips participants with essential professional leadership skills through Gallup Strengths training, connects them with valuable Stark County resources and non-profits, and fosters networking with a vibrant community of like-minded, ambitious peers. **By sponsoring this program, you'll empower the next generation of leaders and enhance your organization's visibility among emerging talent.***

- Company logo listed in newsletter, website, social media, and all marketing materials associated with the program.
- CEO or designee invited to address the class at a program day

YOUTH LEADERSHIP ACADEMY:

The Youth Leadership Academy is a transformative program that empowers high school Sophomores, Juniors, and Seniors, nominated by their schools across Stark County, to grow as leaders. Forty-one high school sophomores from the 17 public school districts, 2 parochial school districts as well as representatives from En-Rich-Ment are enrolled beginning in their sophomore year through their senior year. This unique initiative challenges students to break down stereotypes, overcome barriers, and collaborate with peers from diverse backgrounds. By discovering their Gallup Strengths, participants gain tools to excel academically, engage meaningfully in their communities, and address regional challenges. The program fosters self-awareness, confidence, and acceptance, equipping students to become proactive and impactful leaders of tomorrow. Your sponsorship will help shape a generation of changemakers who to make a lasting difference.

Foundation - Foundation support is critical for the success of this program. All foundations who support YLA financially will be invited to a special event day to meet the students and talk about their organization and the role it plays in our community.

Corporation - Corporate support is critical for the success of this program. All Corporations who support YLA financially will be invited to a special event day to meet the students and talk about their organization and the role it plays in our community.

LEADERSHIP STARK COUNTY

LEADERSHIP CONFERENCE:

*This one day Leadership Conference on April 25th will bring together aspiring leaders, engaging speakers, and interactive sessions focused on skill-building and personal development. This event aims to inspire and equip participants with tools to grow as leaders within their organizations and communities. The Leadership Conference is open to the public and has successfully sold out for the last 3 years. **Sponsorships play a vital role in making this impactful day possible.***

Expected Attendance: 80-100

Presenting Sponsor - \$5,000

Gold Sponsor - \$3,000

- 8 event tickets
- Social media spotlight announcing sponsorship
- Opportunity to be recognized as a sponsor for one of the following event components; morning breakfast or lunch. Opportunity to give sponsor remarks during this time.

Silver Sponsor - \$1,500

- 4 event tickets
- Sponsor recognition in opening remarks
- Social media spotlight announcing sponsorship
- Opportunity to be recognized as a sponsor for one of the following event components; nametags, coffee/water, snack.

Bronze Sponsor - \$750

- 2 event tickets
- Sponsor recognition in social media and opening remarks

All event sponsors will receive the following benefits

- Logo recognition in event promotion including the Chamber newsletter (6,000 + recipients).
- Logo recognition on event signage, in the program, recognition via the podium, and logo on display during the multimedia presentation.
- Virtual program ad linking to company website

LEADERSHIP STARK COUNTY

BUILDING BETTER BOARDS:

Energize your non-profit organization with cutting-edge insights, best practices, and powerful techniques. If you're looking to increase productivity, run more efficient meetings, and cultivate strategic thinking, then the Building Better Boards training is your gateway to success. Provide your non-profit organization with cutting-edge insights, best practices, and powerful techniques. Designed for members of local non-profit boards, governmental boards and commissions, agency staff, and community enthusiasts, this training is the key to propelling your organization toward its goals in 2025. Learn the essential skills and strategies needed to navigate the dynamic landscape of non-profit leadership.

Presenting Sponsor - \$3,000

Event Sponsor - \$1,000

- 8 event tickets

All event sponsors will receive the following benefits

- Logo recognition in event promotion including the Chamber newsletter (6,000 + recipients).
- Logo recognition on event signage, in the program, recognition via the podium, and logo on display during the multimedia presentation.



CANTON
REGIONAL
CHAMBER SM

CUSTOM SPONSORSHIPS

If you have a sponsorship idea or would like to work with our team to create something unique, please contact:

MELINDA MCNUTT
Vice President of Development
Canton Regional Chamber of Commerce
(440) 855-9097
melinda@cantonchamber.org

www.CANTONCHAMBER.org

